

Evaluation Breakdown

First paragraph (Introduction)

Introduction to what was the brief and what were you asked to create? Research etc... State what you are going to talk about in the main section.

Second paragraph (Main body of text)

Research

- What were the topics that you had to research and why?
- How did you gather the research?
- How did you import these pictures?
- How did you present the research? Explain each step in depth, think 'Contact Sheet' and how created it. Was this a useful way of presenting the work?

Initial designs

- Where did you take inspiration? Refer back to research.
- Did you try out a few designs before choosing a specific direction?
- Why did you decide on the route for the design?
- How did you develop the design?
- Did you have to change certain things about it? Was it too complicated? Too simple?

Logo

- How did you scan/import the logo design?
- Why do we need to use Adobe Illustrator to create the logo?
- How did you create the logo? Pen tool? Live Trace?
- Can you describe each stage you took to create the logo?
- How did you decide if you were going to use a t-shirt, sticker or poster? Could the design be applied to all three?
- How did you create the final t-shirt, sticker or poster design?

Third Paragraph (Conclusion and round up of the above written)

What did you personally think about each stage? What do you think about your design? What do you think of the final results? Did the techniques improve your way of working or open your eyes to possibilities? How did you find the entire project? Are there any negative points that you think of? How may you solve these points? Were there any positive outcomes? How well do you feel you performed overall? Are you happy with the project outcome? Anything else you can comment on?